

2021 MADRONO YEARBOOK

PALO ALTO HIGH SCHOOL • 50 EMBARCADERO ROAD • PALO ALTO, CA 94301

Senior Portrait Information

Your 2021 senior photos:

- are due no later than Friday, October 16th, 2020
- should be submitted **via the digital dropbox instructions found at palmadrono.com under the “seniors” tab**
- should NOT be emailed to the yearbook adviser [unless prior arrangements have been made]
- do not require a form for submission [but senior baby ads DO require one; the form is at palmadrono.com]
- can be taken at any photo studio in any location [there are several EXCELLENT studios in Palo Alto; check online!]
- can be taken by any professional or experienced photographer [provided the specifications listed below are followed]
- can be taken by a yearbook staff photographer on the Paly campus [typically just make arrangements for this by contacting us via email: babyads.madrono@gmail.com. these sessions are FREE]
- can be the student's school ID photo if a portrait is NOT submitted [our goal is to have EVERY senior in the yearbook]

Specifications:

- Resolution should be 300 DPI
- Format can be JPG or TIF
- Color can be RGB or CMYK
- Size should be 4" wide by 5" tall
- In general, the simpler the better; be cautious about backgrounds

These specifications can be found in digital form at palmadrono.com

Senior Portraits AND Senior Baby Ads
are both due on the same day:

Friday, October 16th, 2020

Yearbooks will be sold for \$75 **until January 31.**

Questions? Feel free to email yearbook adviser
Brian Wilson at bwilson@pausd.org

Find all information on the Paly yearbook at palmadrono.com

Baby Ad Information

- Many senior parents submit baby ads for their child. The form for submission can be found at palmadrono.com. They are due no later than Friday, October 16th, 2020.
- Photos should be scanned at 300 DPI and submitted as JPGs.
- Color can be RGB or CMYK. Messages should be no more than 25-50 words, depending on the size of the ad purchased. Fonts will be selected by yearbook staff.
- Photos, text and checks (and the form) can be dropped off in the main office: put all materials in an envelope addressed to Brian Wilson. Photos and text can be emailed to babyads.madrono@gmail.com.

Want help? The yearbook staff will be holding informational baby ad workshops over Zoom to go over the basics of creating a baby ad. For session dates, please regularly check our website at palmadrono.com for details.

Purchasing a yearbook

- A limited number of copies of the 2021 Madrono yearbook will be ordered; in order to guarantee yourself a book, you **MUST** order your copy no later than January 31. Books cost \$75. Any remaining copies will be sold at distribution in May for \$90.
- Yearbooks can be ordered by going to the Paly webstore, accessible from the paly.net homepage or by going directly to: palywebstore.myschoolcentral.com
- Again, just a reminder: buy your book by January 31 in order to save yourself \$15 and guarantee your copy.
- You can contact Fatima Giffen in the Paly ASB Bookkeeper office for additional help, or if you are unable to purchase a book online. Email her at mgiffen@pausd.org